



2024 Red Jacket Classic Windsor
in support of RMHC-SWO





About RMHC-SWO

RMHC-SWO operates three programs in Southwestern Ontario: our House in London, A Family Room within LHSC Children's Hospital, and Canada's only House-within-a-Hospital inside Windsor Regional Hospital. These locations give families a home environment providing emotional and physical comfort at just \$10 a night with no family turned away due to inability to pay.

RMHC Southwestern Ontario saves families \$4.7 million annually in out-of-pocket expenses like lodging, food, and other essentials.

Our Mission

To provide comforting and supportive programs and services for families of seriously ill children who require medical care.



Red Jacket Golf Classic

Join us for our Annual Red Jacket Golf Classic in support of RMHC-SWO.

2024 will welcome tournaments in both the Windsor and London locations. Each tournament includes a shotgun start, complimentary golfer gift bag, 18 holes of golf, golf cart rental, opportunity to participate in a variety of on course activities, and a ticket to the dinner reception & awards ceremony.

Register to play the Red Jacket Classic Windsor on the award winning Essex Golf and Country Club, Monday, September 23rd. The shotgun start takes place at 10am. All proceeds raised support families at RMHC-SWO



Hillier Family

Red Jacket Windsor

Date: September 23, 2024
Location: Essex Golf & Country Club
Cost: \$350 per golfer
\$1400 foursome
\$2500 corporate foursome;
includes 4 registrations
and a \$1,200 donation.



Red Jacket London

Date: August 8, 2024
Location: Highland Golf & Country Club
Cost: \$350 per golfer
\$1400 foursome
\$2500 corporate foursome;
includes 4 registrations
and a \$1,200 donation.



RMHC
Southwestern Ontario

your support makes a difference

Total
nights of comfort
2023

15,343

Total
families served
2023

3,622

Average
family saving
per day

\$520.70

Total
communities
served 2023

235

Annual
out-of-pocket
savings

\$4.7m



RMHC[®]

Southwestern Ontario

sponsorship opportunities windsor / london

Series Sponsor

\$40,000

Exclusive sponsorship opportunity at both the Windsor and London RMHC-SWO golf tournaments, speaking engagement at the event receptions, and logo/name incorporated into the event marketing materials. Prominently displayed on all event signage - including Pro-AM style signage at first tee blocks.

- Six complimentary golfer registrations per tournament
- Logo recognition on website
- Recognition in the RMHC-SWO newsletter
- Recognition on displayed Digital Donor Wall [RMHL]
- Recognition on the RMHC-SWO Social Feeds



sponsorship opportunities

windsor



Title Sponsor

\$10,000

Exclusive sponsorship of the 2024 Red Jacket Windsor Classic, speaking engagement at the event reception, and logo/name incorporated into the event marketing materials for the specific sponsored tournament. Prominently displayed on all event signage - including Pro-AM style signage at first tee block.

- Four complimentary golfer registrations
- Logo recognition on website
- Recognition in the RMHC-SWO newsletter
- Recognition on displayed Digital Donor Wall [RMHL]
- Recognition on the RMHC-SWO Social Feeds



Platinum Sponsor

\$5,000

There are three Platinum Sponsor opportunities available, including, Putting Green Sponsor, Halfway Hut Sponsor and Pre-dinner Mixer Sponsor. Your logo will be displayed on the major sponsor signage and within four featured locations.

- Two complimentary golfer registrations
- Logo displayed on major sponsor sign
- Logo recognition on website
- Recognition in the RMHC-SWO newsletter
- Recognition on displayed Digital Donor Wall [RMHL]
- Recognition on the RMHC-SWO Social Feeds



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Dinner Sponsor
\$7,500

Ensure our guests associate your company with great hospitality and quality experiences. With your company name and logo placed at each dining table, the Dinner Sponsor will be visible to all attendees, as they enjoy their post-tournament celebration.

- Two complimentary golfer registrations
- Logo displayed on major sponsor sign
- Logo recognition on website
- Recognition in the RMHC-SWO newsletter
- Recognition on the RMHC-SWO Social Feeds



Red Jacket Sponsor
\$7,500

Adopting the style & status normally reserved for the Masters, The Red Jacket Classic will award the winning foursome with the prestigious Red Jacket. The logo emblazoned RMHC-SWO Red Jacket will distinguish the winning team, along with their names permanently etched Red Jacket Classic Windsor trophy.

- Two complimentary golfer registrations
- Logo displayed on major sponsor sign
- Logo recognition on website
- Recognition in the RMHC-SWO newsletter
- Recognition on the RMHC-SWO Social Feeds





Volunteer Sponsor
\$3,000

Volunteers are the backbone of RMHC-SWO and at every signature events. As Volunteer Sponsor you will be recognized throughout the tournament, as well as prominently on all volunteer uniforms.

- Logo displayed on major sponsor sign
- Logo recognition on website
- Recognition in the RMHC-SWO newsletter
- Recognition on the RMHC-SWO Social Feeds



Auction Sponsor
\$3,500

Ensure your brand is synonymous with one of the most exciting portions of the evening. As the Auction Sponsor, your company name and logo will be displayed alongside each of the amazing prizes our guests will have the opportunity to bid on.

- Logo displayed on major sponsor sign
- Logo recognition on website
- Recognition in the RMHC-SWO newsletter
- Recognition on the RMHC-SWO Social Feeds





On-site Activation Sponsors

\$2,500

The ultimate chance to amplify your brand in front of more than 150 prominent community members. Our Team will work directly with your organization to customize a one-of-a-kind on-site activation that will compliment your brand and goals.

- Activation location signage
- Logo displayed on major sponsor sign
- Logo recognition on website



Specialty Hole Sponsors

\$2,000

Six unique specialty hole opportunities are available at the 2024 Red Jacket Classic Windsor, including, Straightest Drive (2), Longest Drive (2), Closest to the pin (2).

- Tee block signage
- Logo displayed on major sponsor sign
- Logo recognition on website



Cart Sponsors

\$2,000

Five Cart Sponsorship opportunities are available at the 2024 Red Jacket Classic Windsor. Your logo will be professionally displayed on all golf carts.

- Logo displayed on major sponsor sign
- Logo recognition on website



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sponsorship opportunities **windsor**



Golf Ball Sponsor

\$5,000

Our 2024 Golf Ball Sponsor will realize an exclusive Red Jacket Classic asset. Each golfer will receive a customized sleeve of golf balls with your logo or message. As well, you will receive an additional 4 dozen balls for future use.

- Logo displayed on major sponsor sign
- Logo recognition on website



Hole-in-one Sponsors

\$2,500

It's one of the holes everyone looks forward to. It's simple; sink your shot in one swing and you'll win bragging rights and a special prize. Three exclusive opportunities for brands wanting to be part of the fun are available at the 2024 event.

Hole-in-one insurance provided by RMHC-SWO.

- Tee block signage
- Logo displayed on major sponsor sign
- Logo recognition on website



Wine Sponsor

\$2,500

As we raise a glass and celebrate the day all participants will cheers courtesy of your sponsorship. Acknowledge by the MCs, our 2024 wine sponsor will also receive on-table sponsorship logo inclusion.

- Logo displayed on major sponsor sign
- Logo recognition on website



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Lemonade Stand Sponsors

\$2,000

It's a refreshing fundraiser! The RMHC-SWO Lemonade Stand will greet golfer with ice cold lemonade served by some of our RMHC's Littles. Donations will be accepted at the Lemonade Stand, benefiting the Red Jacket Classic Windsor.

- On-site Lemonade Stand Signage
- Logo inclusion on Lemonade Stand Littles T-Shirts
- Logo displayed on major sponsor sign
- Logo recognition on website



Tee Sponsors

\$500

Multiple Tee Sponsor opportunities are available at the 2024 Red Jacket Classic. Your logo will be prominently displayed at your tee block.

- Logo displayed on major sponsor sign
- Logo recognition on website



Mulligan Sponsors

\$500

Everyone deserves another shot, now and then. As the 2024 Mulligan Sponsor your logo will be printed on each Mulligan ticket.

- Logo displayed on major sponsor sign
- Logo recognition on website



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sponsorship summary



	Title Sponsor	Platinum Sponsor	Dinner Sponsor	Red Jacket Sponsor	Volunteer Sponsor	Auction Sponsor	On-site Activation	Specialty Hole Sponsor	Cart Sponsor	Golf Ball Sponsor	Hole-in-one sponsor	Wine Sponsor	Lemonade Stand Sponsor	Tee Sponsor	Mulligan Sponsor	Golfer Fee
Investment	\$10,000	\$5,000	\$7,500	\$7,500	\$3,000	\$3,500	\$2,500	\$2,000	\$2,000	\$5,000	\$2,500	\$2,500	\$2,000	\$500	\$500	Individual \$350 Foursome \$1400 Corp Foursome \$2500
Opportunities Available	1	3	1	1	1	1	3	6	5	1	3	1	1	18	1	144 golfers
Recognition on all tournament materials	Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Speaking Opportunity	Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
name/logo in all marketing materials	Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Complimentary Golfers	4	2	2	2	-	-	-	-	-	-	-	-	-	-	-	
RMHC-SWO Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
RMHC-SWO Social Feeds	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
RMHC-SWO Newsletter	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
RMHC-SWO Digital Donor Wall	Yes	Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	
Major Sponsor Sign	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
On-site Signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Tee-block signage	Yes	-	-	-	-	-	-	Yes	-	-	Yes	-	-	Yes	-	
On-site Activation Sampling	-	-	-	-	-	-	Yes	-	-	-	-	Available	Yes	-	-	
Golf Cart Logo inclusion	-	-	-	-	-	-	-	-	Yes	-	-	-	-	-	-	
Volunteer Shirt logo inclusion	-	-	-	-	Yes	-	-	-	-	-	-	-	-	-	-	
Auction Website logo inclusion	-	-	-	-	-	Yes	-	-	-	-	-	-	-	-	-	
Golf Ball logo inclusion	-	-	-	-	-	-	-	-	-	Yes	-	-	-	-	-	-
Mulligan ticket logo inclusion	-	-	-	-	-	-	-	-	-	-	-	-	-	-	Yes	
Dinner Table signage	Yes	-	Yes	-	-	-	-	-	-	-	-	Yes	-	-	-	



RMHC
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contact us information



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