



“The House kept us steps away from our son. That’s how Bentley was able to go home sooner than expected, he had us close to help him grow.”

Wilson Family - 22 nights at RMH Windsor

# OUR STRATEGIC PRIORITIES

## Guiding growth and prioritizing families

To strengthen our programs and ensure we are meeting the needs of those we serve we defined four key areas of focus for 2018-2022. We believe a focus on these strategies will allow us to continue to deliver on our commitment to keep families close.



### Enhancing Family Experiences

- Develop long term program plans to meet our families’ evolving needs
- Complete a Facilities Assessment and Development Plan
- Improve service excellence that creates positive family experiences



### Expand Strategic Partnership

- Broaden our regional presence
- Grow our strategic partnerships



### Deepen & Broaden Donorship

- Foster donor relationships
- Build a donor stewardship and engagement program
- Increase fund development revenues



### Cultivate Our Peoples Potential

- Develop our organizational culture and structure to reflect our evolving scope and services
- Improve employee engagement and accountability
- Continuously improve our governance model and practices



Fast Family