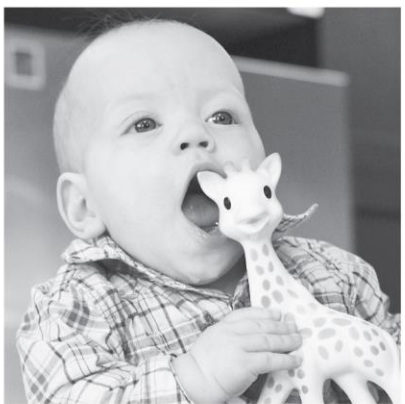




# RBC Economic Impact Study

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Updated with 2015 Data  
for RMHC Southwestern Ontario



## Annually, the Ronald McDonald House in London saves families over **\$2 million dollars** through **11,670 nights of comfort**

### Ronald McDonald House London Profile:

**Year Established:** 1985      **Affiliated Hospitals:** London HSC Children's Hospital  
**Rooms:** 34      **Number of Families Served (2015):** 1,144  
**Services Offered:** Home for Dinner, Breakfast Program, Arts & Crafts, In-House Theatre, Fitness Room and other family programs and activities.



Single Child

Two Children

Three Children

**Impact to a Family's Annual Budget with a sick child with two hospital stays at 7 days each**



\$163

-\$917

-\$1,977

\$2,289

\$2,567

\$2,845

**Total savings for a family staying at RMH London for two 7 day stays (14 days)**



-\$878

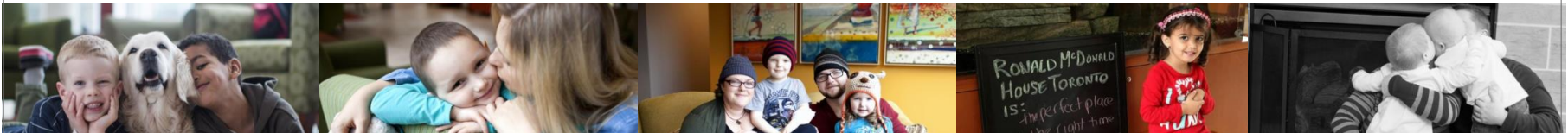
-\$1,958

\$3,087

\$1,947

\$2,225

\$2,503



Note: Based on the average length of stay at RMH London (7 days) x 2 hospital stays, and the estimated demographic profile. Financial impact includes average annual household savings, but does not include potential loss of income due to job loss.

During the child’s illness, a family (2 parents, 2 children) in London will operate at a deficit of **\$6,127** for each month (30 day stay) the child is in the hospital, which equals approximately **\$204 deficit per day**.

### Additional Costs Due to Sick Child By Month (Out-of-Pocket)

Couple Families - 2 Children		
<b>Parent</b>		
<b>Child</b>		
Hotel Cost	\$	2,484.00
Parking Cost	\$	600.00
Laundry Cost <sup>1</sup>	\$	60.00
Adult Food Cost		
Breakfast	\$	720.00
Lunch	\$	720.00
Dinner	\$	720.00
Children Food Cost		
Breakfast	\$	587.14
Lunch	\$	587.14
Dinner	\$	587.14
Entertainment Costs (Attending a movie)		
Adult	\$	23.98
Child	\$	17.98
Daycare Costs	\$	1,424.88
Miscellaneous Expenses	\$	-
<b>Total Per Average Length of Stay</b>	<b>\$</b>	<b>8,532.26</b>
<b>Total Per Day</b>	<b>\$</b>	<b>284.41</b>

### Impact on Monthly Family Income

Couple Families - Two Children		
Income	\$	6,922.50
Standard Expense	\$	4,412.17
Incremental Expense Due to Sickness	<b>\$</b>	<b>8,532.26</b>
Medication Expenses	\$	83.33
Travel	\$	21.68
<b>Total Earnings</b>	<b>\$</b>	<b>(6,126.94)</b>

Note: Based on Stats Canada annual median income and standard household expenses by province – see Methodology slides. Additional Costs do not include potential loss of income due to job loss. Impact on Monthly Family Income does not include average annual household savings.

During the child’s illness, a family (2 parents, 2 children) in London would save **\$5,500** over the course of one month (30 days) by staying at the Ronald McDonald House (or **\$183 per day**)

Couple Families - 2 Children	
Parent	
Child	
Hotel Cost	\$ 2,484.00
Parking Cost	\$ 600.00
Laundry Cost <sup>1</sup>	\$ 60.00
Adult Food Cost	
Breakfast	\$ 720.00
Lunch	\$ -
Dinner	\$ 720.00
Children Food Cost	
Breakfast	\$ 587.14
Lunch	\$ -
Dinner	\$ 587.14
Entertainment Costs (Attending a movie)	
Adult	\$ 23.98
Child	\$ 17.98
Daycare Costs	\$ -
Miscellaneous Expenses	\$ -
Ronald McDonald House Fees	\$ (300.00)
<b>Total Per 30 Days</b>	<b>\$ 5,500.24</b>
<b>Total Per Day</b>	<b>\$ 183.34</b>

Note: Does not include potential savings in daycare costs.